

Mobilizing Continuing Education

Sally Davis
Midwest Alliance for Telehealth and Technology Resources



Focus on Education

MiSORHI

- Health Professional Education
 - By 2011 increase by 25% the number of continuing education contact hours
 - 4 CE hours per year provided to oral health professionals

MATTeR Education Initiative

Recognizes:

Relationship between education and quality of health care, and

Challenges rural providers experience in obtaining education

- More professions with requirements
- Decreased budgets for travel and education
- Potential of content providers

Barriers to Continuing Education

- Lack of ability to schedule time away
- Lack of financial support from organization
- Travel distance
- Personal financial burden
- Family obligations
- Ability to find out about activities of interest
- Ability to find out about quality activities

Survey of Content Providers

- Capacity exists
- Lack resources to expand
 - Staff
 - Technology

Content Delivery Continuum

- In Person
- Audio Conference
- Web slides with audio
- Video conference
- Webinar
- Podcasts
- Nomadic/Mobile
- Second Life

National Survey N = 285

- Value in attending CE in person
- Web/video/audio not valued highly
- Urban respondents have greater access
- Barriers:
 - Time away from professional duties
 - Lack of financial support
 - Travel distance
 - Personal financial expenses

National Survey N = 285

- Important:
 - Topics of professional interest
 - Practice relevance
 - Implications for health outcomes
- Organizational support/financial support very important
- Value of web site

Study Recommendations

- Increase the value of on-line education
- Create opportunities for reaching rural
- Support employee participation

Health Education Alliance

- Target: 470,000 health professionals in 3 states who seek continuing education.
- Access and Efficiency
- Web Site – one stop service
 - Database of events
 - CE matching
 - Broker programs
 - Programming
 - Dashboard for actives
 - Registration
 - CE tracking database
 - ROI for members
 - license and credentialing inventory
 - home base for web education

Your support network
just grew.



www.midwesthealthed.org
