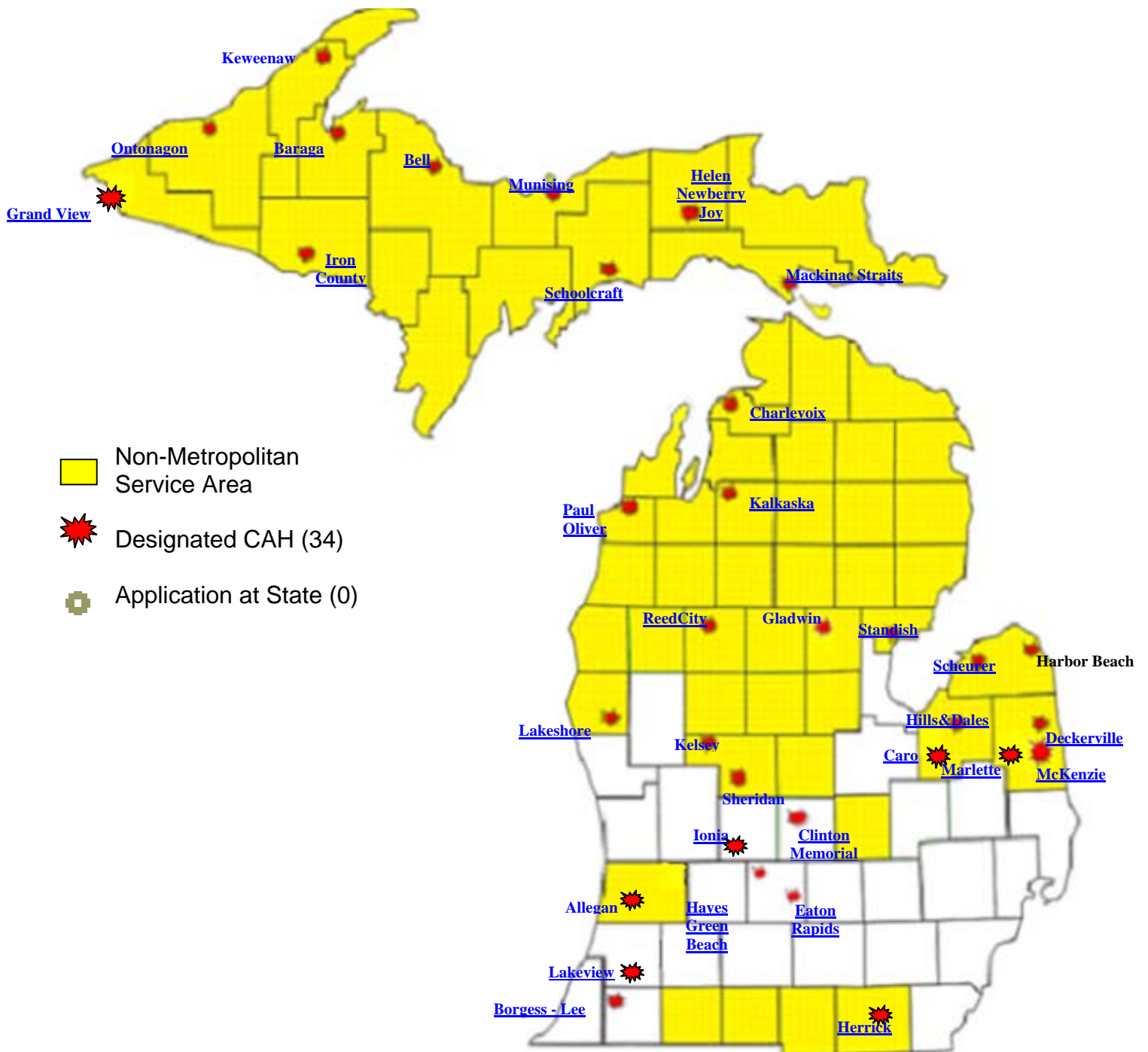


CAH Chronicle



Michigan Department of Community Health ♦ Michigan Center for Rural Health ♦ Michigan Health & Hospital Association

MICHIGAN CRITICAL ACCESS HOSPITALS



New Web Site - A Gateway to Rural Health Research

The University of North Dakota Center for Rural Health launched the new Rural Health Research Gateway Web site at the National Rural Health Association's Rural Health Policy Institute Monday (Feb. 26) in Washington, D.C.

The Web site, funded by the U.S. Department of Health and Human Services, features rural health research conducted by the federal Office of Rural Health Policy (ORHP)'s Rural Health Research Centers on topics such as access to care, health care quality management and improvement, Medicare and Medicaid, health information technology, health workforce, patient safety, and public and mental health.

At the Web site, <http://www.ruralhealthresearch.org>, users can:

- Search for summaries of research projects, both underway and completed.
- Find fact sheets, policy briefs, and other publications resulting from the work of the research centers.
- Access information about the eight ORHP-funded Rural Health Research Centers, including contacts and areas of expertise.

Physician Recruitment Internet Searching

It is time to renew your subscription to the Medical Opportunities of Michigan (MOM) Program. For those of you unfamiliar with the program, MOM is a web-based physician-sourcing tool that has been operating for over ten years. MOM and the Michigan Center for Rural Health (MCRH) agreed to a special program that allows a CAH to utilize this sourcing program through the offices of MCRH.

As a member hospital all of your physician, CRNA, physician assistant and nurse practitioner opportunities can be listed on the MOM website. You will have total control over your opportunity and can arrange to have all positive hits come directly to you. Or if you prefer, I will manage or co-manage your opportunities at your discretion.

Physicians will be able to contact you directly according to the information you place in the contact space so it is vital that your recruitment coordinator be listed here. If the physician lists multiple areas of interest, those physicians will be sent to me and I will forward them to you or your recruitment coordinator.

"The key to successful recruitment is casting as many seeds as possible into the wind." I think this program provides one more tool for your recruitment sourcing. It allows you to independently search the MOM database for active candidates and present your opportunity and community in the style you wish.

If you have any questions about MOM please contact me any time. If someone else coordinates recruitment at your hospital please forward this to them. If you have not participated in the past, now is an excellent time to register for the program. Contact Steve Shotwell. Shotwe14@msu.edu or 517-355-7758.

Health Care Spending Projected to Exceed \$4 Trillion by 2016

The Centers for Medicare and Medicaid Services have reported that U.S. spending on health care is expected to double over the next decade to \$4.1 trillion or almost 20 cents of every dollar spent.

Health spending growth was projected to slow for the fourth straight year in 2006 from 6.9% to 6.8%, according to the latest annual study by CMS economists and actuaries, published [online](#) by Health Affairs. Total hospital spending was expected to grow 6.6% in 2006, down from 7.9% in 2005, slowing for the first time since 2003, largely due to slower growth in public spending. The authors said the projections indicate that "our society will continue to address the key issues regarding the potential to sustain our current path, the possibility that we will have to make important sacrifices to pay for health care, and the constant assessment of the value we associate with our health care investment."

Source: AHA News Press Release

Grant Opportunities

The Avon Foundation Breast Cancer Crusade

Regional Support the Safety Net program supports public, community, and safety net hospitals and health care systems that provide breast care to low-income, at-risk, uninsured, and underinsured individuals. The application deadline is May 1, 2007.

The link below provides details and application guidelines:

http://www.avoncompany.com/women/avonfoundation/2007_safetynet_guidelines.pdf

2007 MICHIGAN RURAL HEALTH CONFERENCE

A Roadmap for Quality Healthcare

Please join us for the 10th Annual Michigan Rural Health Conference, April 18-19, 2007, at the Mt. Pleasant Soaring Eagle Casino & Resort. We look forward to seeing you all this spring!

This year's conference features the "best of the best" presentations on Quality Improvement, Health Information Technology, Healthcare Workforce Issues, Medicare Issues, Rural Philanthropy, and Rural Policy. The presentations are guaranteed to be practical and relevant by these high caliber and dynamic speakers.

With the support of the Michigan Center for Rural Health, Michigan Rural Health Association and the Michigan Rural Health Clinics Organization, Inc., this conference brings together rural health professionals for extensive learning and networking.

Who Should Attend?

The conference is designed to be of interest to a wide range of rural health advocates including community leaders, administrators, board members, public health officials, physicians, physician assistants, nurse practitioners from hospitals, rural health clinics, federally qualified health centers, local health departments and others interested in the development of healthcare in their community.

Conference Brochure and Registration: located on the Michigan Center for Rural Health web site at: www.com.msu.edu/micrh.

Conference Questions: Contact Phyllis Ball, at (517) 355-8250, Fax (517) 432-0007, or e-mail her at ballp@msu.edu.

SOLUTION FOCUSED BRIEF THERAPY WORKSHOP

Dr. Gerald Sklare

Date: June 19, 2007

Time: 8:30-4:30

Where: Radisson Hotel

Kalamazoo, MI

Target Audience

This experiential workshop is designed for both beginners and experienced school counselors, mental health counselors, psychologists, social workers and educators who want to learn an innovative approach to empower their students/clients to recognize and utilize their resources.

Presenter:

Dr. Gerald Sklare completed his B.S. in Education, M.A. in Counseling and an Ed.D. in Counselor Education from Wayne State University in Detroit, Michigan. He is a Licensed Professional Clinical Counselor (LPCC) in Kentucky, a nationally Certified Counselor (NBCC) and is a professor in the Department of Educational & Counseling Psychology at the University of Louisville. Dr. Sklare has been at U of L since 1975 and is recognized for his expertise in solution-Focused Brief Counseling as he has conducted many solution-Focused Brief Counseling workshops throughout the United States for professional associations, mental health centers and school districts.

Cost: \$165 (includes continental breakfast and book – Solution Focused Brief Counseling by Dr. Sklare

Lunch is on your own

Continuing Education Contact Hours: Contact hours have been applied for, but not approved at this time.

Registration Information: Enrollment limited to 50 participants.

For More Information, please contact Phyllis Ball at (517) 355-8250 or ballp@msu.edu.

GRAND ROUNDS:

ARTHRITIS

Held the second Wednesday of each month from Noon to 1:00 p.m. except in July and August.

Sponsored by: The Michigan Center for Rural Health and the Michigan Arthritis Collaborative Partnership.

- March 14 – Use and Misuse of Medications in the Patient with Fibromyalgia, -Dan Clauw
- April 11 – Hematologic Complications of RA, -Wendy Marder
- May 9 – Approach to Musculoskeletal Complaints in the Geriatric Patient, -Vladimir Ognenovski
- June 13 – Approach to the Adolescent with Joint Pain, -Hillary Haftel
- September 12 – The Extra-Articular Manifestations of Rheumatoid Arthritis, -Joseph Weiss
- October 10 – TBD
- November 14 – Psoriatic Arthritis, -Robert Ike
- December 12 – Rheumatologic Emergencies, -Joseph McCune

Accreditation: St. Mary Mercy Hospital, an organization accredited by the MSMS Committee on CME Accreditation, designates that this activity meets the criteria for a maximum of one (1) credit hour in Category 1 credit towards the AMA Physician's Recognition Award.

GERIATRIC

Held the first Wednesday of each month from Noon to 1:00 p.m. except July and August.

Sponsored by: The Michigan Center for Rural Health and the Geriatric Education Center of Michigan.

- March 7 – Hypertension Update –Mohan Reddy, M.D.
- April 4 – TBD
- May 2 – TBD
- June 6 TBD
- September 5 – TBD
- October 2 – TBD
- November 7 – TBD
- December 5 - TBD

Accreditation: This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education through

NURSING

Held Quarterly from Noon to 1:00 p.m.

Sponsored by: The Michigan Center for Rural Health and MSU College of Nursing

- March 13 - Patient Satisfaction: A Key to Creating a Culture of Safety in Healthcare Settings - Pam Theisen, Director of Service Excellence for Henry Ford Hospital and Medical Group
- May 8 – Lessons from Nightingale
- Sept. 4 – TBD
- November 6 – TBD

Accreditation: Participants who attend the entire session and complete an evaluation form will receive a certificate for 1.8 contact hours. Michigan State University College of Nursing is an approved provider of continuing nursing education by the Michigan Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

PSYCHIATRY

Held quarterly from Noon to 1:00 p.m.

Sponsored by: The Michigan Center for Rural Health and the MSU Department of Psychiatry.

- April 25 - Management of Aggressive Behavior, -Dale D'Mello, MD
- July 25 - Depressive Disorders in Children and Adolescents, -Jed Magen, DO, MS
- October 24 - Neurobiology and Treatment of Deliberate Self-Injury, -Brian Smith, MD

Accreditation: This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of the Michigan State University College of Human Medicine and the Michigan Center for Rural Health.

SOCIAL WORK

Held quarterly from noon – 1:15 pm

Sponsored by: The Michigan Center for Rural Health and the MSU School of Social Work

April 12 – Living with Mental Illness: Understanding the Family Experience -
Joanne Riebschleger, Ph.D., LMSW, MSW, ACSW; Assistant Professor,
MSU School of Social Work

Accreditation: Michigan State University School of Social Work (Provider No. 1136) is approved by the Association of Social Work boards (ASWB) approved continuing Education (ACE) program: www.aswb.org: 1-800-335-6880. ASWB ACE-approved programs are recognized in Michigan. In addition, Wisconsin, Illinois, and Indiana recognize ACE-approved providers. Social workers should verify recognition of ACE approval with their state boards.

For more information, contact Phyllis Ball, Education Coordinator at: ballp@msu.edu or 517-355-8250.

WEB SITE – SAVE IN YOUR FAVORITES

<http://www.raconline.org/> - The Rural Assistance Center

What is the Rural Assistance Center?

A product of the U.S. Department of Health and Human Services' Rural Initiative, the Rural Assistance Center (RAC) was established in December 2002 as a rural health and human services "information portal." RAC helps rural communities and other rural stakeholders access the full range of available programs, funding, and research that can enable them to provide quality health and human services to rural residents.

Who Uses the Rural Assistance Center?

RAC users include anyone seeking to maintain and improve the access, quality, and financial viability of rural health and human service delivery systems. For example:

- Local providers of health and human services
- Community-based organizations
- Local government officials or representatives of their national organizations
- Rural community advocates

- State government offices
- State and national organizations dedicated to improving rural health and human services
- Private foundation representatives
- Researchers
- Congressional offices
- Others interested in rural health and human services issues

RAC Services

RAC offers many services to help inform decisions affecting rural health and human services. All services are provided free of charge.

Web-Based Services

[Funding opportunities](#)

[Information guides](#)

[News & events](#)

[Experts & organizations](#)

[Publications & Maps](#)

[Success Stories](#)

[Searchable resource database](#)

[The Rural Monitor](#), RAC's quarterly publication

- Electronic Mailing Lists
- Users can [subscribe](#) to receive e-mail updates on:
- Latest funding opportunities
- Recent news
- New documents and tools
- Upcoming events
- Customized Assistance
- RAC maintains a clearinghouse of rural health and human services resources. Our information specialists provide [free customized assistance](#) including:
 - Identify potential funding opportunities
 - Locate appropriate federal or state agency contacts
 - Find print and electronic documents
 - Locate statistics, data sources and maps
 - Connect you to organizations, experts, and colleagues
 - By putting callers with rural concerns in contact with appropriate U.S. Department of Health and Human Services contacts, the Rural Assistance Center also serves as a single point of entry into the Department.

For additional information or questions about materials contained in this newsletter, please contact:

Angela Emge

Hospital Program Administrator
Michigan Center for Rural Health
B-218 West Fee Hall
Michigan State University
East Lansing, Michigan 48824-1316

Telephone (517) 355-7757

Facsimile (517) 432-0007

E-mail aemge@msu.edu
www.com.msu.edu/micrh

Spread the Word

The Rural Assistance Center (RAC) is seeking your [help to spread the word](#) about our services to people and organizations in your community. Ideas for sharing information about RAC include distribution of RAC promotional items, articles about RAC in your organization's newsletter, and a variety of other methods.

INTERESTING QUOTE:

“You can't build a reputation on what you're going to do.”

-Henry Ford