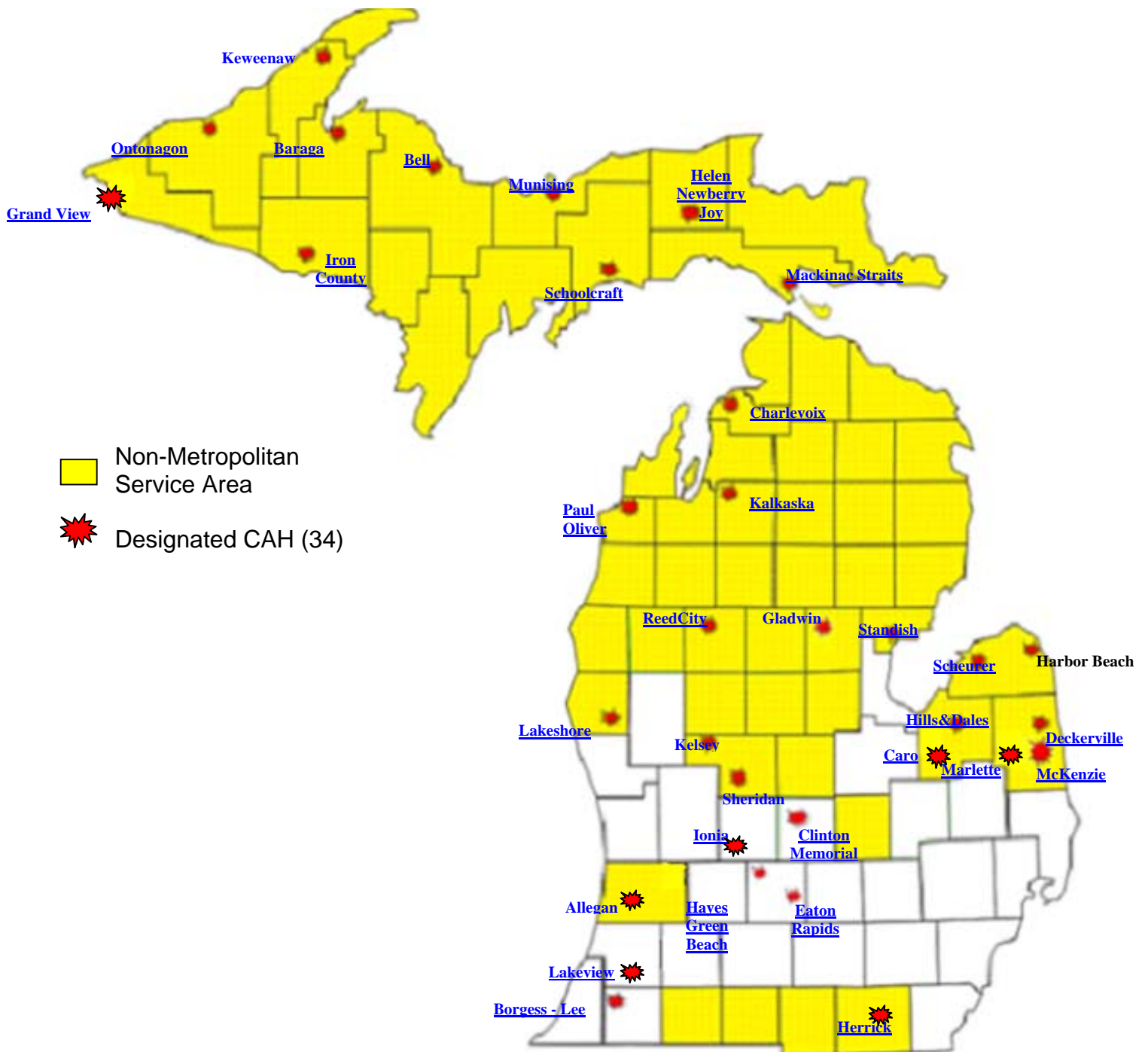


# CAH Chronicle



Michigan Department of Community Health ♦ Michigan Center for Rural Health ♦ Michigan Health & Hospital Association

## MICHIGAN CRITICAL ACCESS HOSPITALS



### UP doc is one of Michigan's Best

On April 27<sup>th</sup>, at the Ritz-Carlton in Dearborn, a 10-hour drive from his home in Ontonagon, Dr. Jim Strong received from the Michigan State Medical Society, the prestigious Frederick and Besse Moulton Plessner Memorial Award, given to honor the best in rural medicine.

Dr. Jim is beloved in Ontonagon. So was his late father, Dr. Bill, who started caring for generations of mining and lumbering families in 1935. Dr. Jim joined his father in 1961, when he was 25.

Since suffering a second heart attack last summer, Dr. Jim has cut back from 100 hours of work each week, shutting down on Fridays. He remains on call 24/7 and spends overnights in the ER, tending to critically ill patients. He sees as many as 30 patients a day in his office, a mile from his home. For years he stood ready on the sidelines at high school football games. When he can, he golf's.

He misses his wife, Flossie, a nurse and the mother of their 10 children who died four years ago.



Dr. Jim tends to log about three times the hours doctors are required to collect in continuing education.

"I'm probably the last of the Mohicans," he says: a family doctor who treats everything from a child's sniffles to her grandpa's Stage 4 prostate cancer. "But I refuse to be an old fuddy-duddy."

*Source: The Detroit Free Press*

### Michigan Strategic Opportunities for Rural Health Improvement (MI-SORHI)

The MI-SORHI, a joint initiative of the Michigan Center for Rural Health (MCRH) and the Michigan Department of Community Health (MDCH), was introduced at the 10<sup>th</sup> Annual MCRH Rural Health Conference on April 18<sup>th</sup>.

The MI-SORHI initiative will define the health issues faced by rural areas in the state, describe the current rural health environment, and based on that framework, identify strategic opportunities for improvement of the health status of Michigan's rural people.

The plan is an opportunity for Michigan to look at the current status of the health of Michigan's rural communities, identify issues that may be adversely affecting the health of rural communities, and identify strategic opportunities that may be present to ameliorate problems and raise the overall level of health for Michigan's rural people. The plan will allow Michigan to take a much closer look at the elements that impact health and lay out a guideline or road map as to how to proceed.

In developing this guideline, a forum and reference base will be created against which progress will be measured. The forum will create a collegial environment, which will allow rural stakeholders, rural health care providers, and health policy decision makers to come to a consensus on the state of the health of rural Michigan and adopt a "next steps" approach to move forward.

Please visit the MCRH website for further information.

### Trauma Nurse Core Course Funding

The Michigan Center for Rural Health, with funding through the Michigan Medicare Rural Hospital Flexibility Program, is pleased to provide up to \$1,500 per CAH for reimbursement toward the Michigan Emergency Nurses Association Trauma Nurse Core Course (TNCC). Grant funding applies to the cost of the TNCC course.

A copy of the 2007 TCNN class schedule can be found at the Michigan ENA web site: <http://www.michiganena.org/general.phtml?catid=10>.

Directions for course reimbursement and expense forms are located on the MCRH web site: [www.com.msu.edu/micrh](http://www.com.msu.edu/micrh). Please contact Angie Emge at: 517-355-7757 or [aemge@msu.edu](mailto:aemge@msu.edu) with additional questions.

### **Board of Directors Education and Training**

A portion of the funding from Michigan's Medicare Rural Hospital Flexibility Program for 2006-07 has been dedicated to hospital board development & training. The MCRH has contracted with the Michigan Nonprofit Association (MNA) to provide the education using BoardSource, Inc. as the resource of education and information of nonprofit governance. Two of five sessions have been scheduled:

Thursday, June 12, 2007

Kalkaska Memorial Health Education Center  
419 Coral St.  
Kalkaska, MI 49646

Friday, August 3, 2007

Kellogg Conference Center  
East Lansing MI 48824

### **USDA Rural Development Distance Learning and Telemedicine Program**

The Distance Learning and Telemedicine Program (DLT) is designed specifically to meet the educational and health care needs of rural America. Through loans, grants, and loan and grant combinations, advanced telecommunications technologies provide enhanced learning and health care opportunities for rural residents. The DLT program has funded over 845 projects in 48 states and four US territories totaling \$263 million. The annual application period opens April 10, 2007 and closes June 11, 2007. For more information or to obtain an application package, visit the USDA web site at: [www.usda.gov/rus/telecom/dlt/dlt.htm](http://www.usda.gov/rus/telecom/dlt/dlt.htm).

### **Midwest Alliance for Telehealth & Technology**

The Midwest Alliance for Telehealth & Technology Resources (MATTeR) is a telehealth resource center funded by the Office for the Advancement of Telehealth (OAT) / Health Resources and Services Administration. The rural regional telehealth hub is located at Marquette General Hospital in Michigan's Upper Peninsula. MATTeR offers a range of technical services to either enhance existing telehealth programs or create new ones. MATTeR services include:

- Creating strategic/business plans
- Network structure and best practice models
- Locating and assessing funding sources
- Technology Assessment and RFP Assistance
- Operations and Program Management (policies, reimbursement)
- Processes for clinical applications and distance health care educational programming
- Evaluation design and metrics to help show that your program is making a difference
- Advocacy for telehealth and technology policy issues at the National and State levels

To learn more about the services of MATTeR please contact: Rose Young, RN, MSN, Director at: toll free: 866-603-4733 or [ryoung@mgh.org](mailto:ryoung@mgh.org), or visit their web site at: [www.midwesttrc.org](http://www.midwesttrc.org).

### CDC Clinician Communication Services

CDC currently employs several mechanisms to communicate with clinicians on topics of urgent concern and interest. These include:

- Conference calls
  - Clinician Registry
  - Satellite broadcast/web cast
  - 24/7 telephone response system
- 
- ◆ CDC conducts conference calls as part of its Clinician Outreach and Communication Activity (COCA). COCA provides information on emerging health issues and weekly e-mail updates on new CDC information on emergency preparedness, bioterrorism, emerging infectious diseases, and natural disasters.
  - ◆ To rapidly disseminate information, the Clinician Registry informs clinicians of recent health issues and announces new training and/or educational opportunities. §The Clinician Communication Team also presents satellite and web-based programs in which CDC and other experts present critical information on current health issues.
  - ◆ The CDC Clinical Information Service is part of the 800.CDC.INFO contact center, a resource for clinical information and material (such as posters, pamphlets, CD ROMs), covering CDC health-related topics. 800.CDC.INFO (800.232.4636) is an around-the-clock, toll-free telephone information system for clinicians and the public to facilitate the rapid dissemination of information. Please visit at: [www.bt.cdc.gov/coca](http://www.bt.cdc.gov/coca), or e-mail: [coca@cdc.gov](mailto:coca@cdc.gov).

### Solution Focused Brief Therapy Conference

Dr. Gerald Sklare

Date: June 19, 2007 -Time: 8:30-4:30 -Where: Radisson Hotel, Kalamazoo, MI

**Continuing Education Contact Hours:** Contact hours have been applied for, but not approved at this time.

**Registration Information:** Enrollment limited to 50 participants.

**For More Information,** please contact Phyllis Ball at (517) 355-8250 or [ballp@msu.edu](mailto:ballp@msu.edu).

### GRAND ROUNDS:

#### ARTHRITIS

Held the second Wednesday of each month from Noon to 1:00 p.m. except in July and August.

**Sponsored by:** The Michigan Center for Rural Health and the Michigan Arthritis Collaborative Partnership.

- May 9 – Hematologic Complications of RA, -Wendy Marder
- June 13 – Approach to the Adolescent with Joint Pain, -Hillary Haftel
- September 12 – The Extra-Articular Manifestations of Rheumatoid Arthritis, -Joseph Weiss
- October 10 -- Use and Misuse of Medications in the Patient with Fibromyalgia, Dan Clau
- November 14 – Psoriatic Arthritis, -Robert Ike
- December 12 – Rheumatologic Emergencies, -Joseph McCune

*Accreditation: St. Mary Mercy Hospital, an organization accredited by the MSMS Committee on CME Accreditation, designates that this activity meets the criteria for a maximum of one (1) credit hour in Category 1 credit towards the AMA Physician's Recognition Award.*

#### GERIATRIC

Held the first Wednesday of each month from Noon to 1:00 p.m. except July and August.

**Sponsored by:** The Michigan Center for Rural Health and the Geriatric Education Center of Michigan.

- May 2 - Thyroid Disorders in the Elderly - Ved Gossain, MD
- June 6 - Perioperative Care of the Elderly -Heather Laird-Fick, MD
- September 5-Herbal Supplements –Mark Ensberg, MD

- October 2-Hospice & Palliative Care -Linda Keilman, MSN, APRN, BC, GNP
- November 7- Assessment & Treatment of Somatic Dysfunction-Frank Komara, DO
- December 5-Prostate Disease (BPH) and Cancer TBA

*Accreditation: This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of the Michigan State University College of Osteopathic Medicine and the Michigan Center for Rural Health.*

### NURSING

Held quarterly from Noon to 1:00 p.m.

**Sponsored by:** The Michigan Center for Rural Health and MSU College of Nursing

- May 8 – Lessons from Nightingale
- Sept. 4 – TBD
- November 6 – TBD

*Accreditation: Participants who attend the entire session and complete an evaluation form will receive a certificate for 1.8 contact hours. Michigan State University College of Nursing is an approved provider of continuing nursing education by the Michigan Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.*

### PSYCHIATRY

Held quarterly from Noon to 1:00 p.m.

**Sponsored by:** The Michigan Center for Rural Health and the MSU Department of Psychiatry.

- July 25 - Depressive Disorders in Children and Adolescents, -Jed Magen, DO, MS
- October 24 - Neurobiology and Treatment of Deliberate Self-Injury, -Brian Smith, MD

*Accreditation: This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of the Michigan State University College of Human Medicine and the Michigan Center for Rural Health.*

### SOCIAL WORK

Held quarterly from noon – 1:15 pm

**Sponsored by:** The Michigan Center for Rural Health and the MSU School of Social Work

- Aug. 9 – TBD
- Dec. 6 - Pain Management

*Accreditation: Michigan State University School of Social Work (Provider No. 1136) is approved by the Association of Social Work boards (ASWB) approved continuing Education (ACE) program: [www.aswb.org](http://www.aswb.org): 1-800-335-6880. ASWB ACE-approved programs are recognized in Michigan. In addition, Wisconsin, Illinois, and Indiana recognize ACE-approve providers. Social workers should verify recognition of ACE approval with their state boards.*

For additional information or questions about materials contained in this newsletter, please contact:

Angela Emge

Hospital Program Administrator  
Michigan Center for Rural Health  
B-218 West Fee Hall  
Michigan State University  
East Lansing, Michigan 48824-1316

Telephone (517) 355-7757

Facsimile (517) 432-0007

E-mail [aemge@msu.edu](mailto:aemge@msu.edu)

[www.com.msu.edu/micrh](http://www.com.msu.edu/micrh)

For more information, contact Phyllis Ball, Education Coordinator at: [ballp@msu.edu](mailto:ballp@msu.edu) or 517-355-8250.

### INTERESTING QUOTE:

"Courage is very important. Like a muscle, it's strengthened by use."

-Ruth Gordon