

Course Learning Overview and Objectives

Thursday, April 25, 2024

101: The Landscape of Rural Health

- Brock Slabach, MPH, FACHE, *COO, National Rural Health Association*

Learning Outcome & Objectives:

Providers of care have seen major changes over the last decade in the landscape of healthcare delivery in America, made especially more difficult after the COVID-19 pandemic. These changes present challenges and opportunities. This session will focus on the potential impact of federal policy on providers of care and their communities with emphasis on value-based care and population health.

1. Understand the impact of severe workforce shortages on providers of care in rural communities.
2. Outline challenges and opportunities for providers of care from a federal point of view, including regulatory and legislative updates.
3. Outline innovations in rural health, including the Rural Emergency Hospital (REH), AHEAD and other advanced payment models.

Breakout 1

102: Staying Compliant in your RHC

- Kate Hill, RN, *VP Client Success, The Compliance Team*

Learning Outcome and Objectives:

At the end of the session, participants will know how to stay compliant throughout the year in their clinic.

1. Understand basic RHC regulations.
2. Learn how to pass survey.
3. Learn the most common deficiencies and how to avoid them.

103: Veterans Care in the Community

- Jim Yates, *IREACH Project Director, Michigan Center for Rural Health*
- John Shealey, *CEO, Iron Mountain VA Healthcare System*
- Susan Ingram, *Nursing Supervisor/Care Manager, BCMH Physician Group*
- Carolyn Turvey, *Clinical Director of the Office of Rural Health Veterans Rural Health Resource Center*

Learning Outcome and Objectives:

Participants will have an understanding of the unique healthcare needs of our Veterans and their families, and the community and VA care options available to them. Many Veterans receive care in the community. Learn how you can help connect Veterans, their families, and their caregivers with military benefits. We know connection to these resources saves lives and improves quality of life. Resources include mental health, telehealth, SUD programs, disease prevention, immunizations, etc.

1. Understand the importance of screening for military service and how awareness of your clients' military service and the potential implications can inform treatment planning and open doors to resources and benefits.
2. Discuss ways to partner with the VA to support Veterans, their families, their caregivers, and your organization.
3. Discuss referrals, scheduling, care coordination, and claims processing issues.

104: Telemedicine, Technology, and Workforce: Using Technology to Manage Problems

- Andrea Phillips, *Director, McLaren Healthcare*

Learning Outcome and Objectives:

At the end of the presentation the learner will understand how technology can improve efficiency and engagement in managing patients across all populations.

Breakout 2

105: Success with Chronic Care Management

- Kristen Ogden, RN, *Director of Quality Improvement, The Compliance Team*

Learning Outcome and Objectives:

Listeners will leave with actionable steps to implement and exemplifying a care coordination foundation leading to a robust CCM program.

1. Define Care Coordination.
2. Understand the expansion of G0511.
3. Leave with next steps for a successful CCM program.

106: Non-Emergency Medical Transportation and Vulnerable Rural Elderly in Iosco County, Michigan

- Richard L. Douglass, MPH, PhD, *Emeritus Professor of Health Administration and Policy, Eastern Michigan University and Rural Health Group*
- Donald W. Stansloski, R.Ph., Ph.D., *Dean Emeritus, The University of Findlay*

Learning Outcome and Objectives:

Describe current research that is underway on non-emergency medical transportation status with a vulnerable population. Explain methodology, field experience with data collection, and measures used to ensure quality of data. Introduce preliminary findings to stimulate research and policy-making discussions within government, academic, and service providers who have impacts on rural health care and health status.

1. Describe current research that is underway on non-emergency medical transportation status with a vulnerable population.
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107: Michigan Healthcare Workforce Index: Understanding the Impact on Rural Health

- Alex Berge, *Research Associate, Michigan Health Council*
- Chris McGovern,

Learning Outcome and Objectives:

By the end of this presentation, attendees will have a greater understanding of the size and scope of Michigan's rural healthcare workforce, including shortages, opportunities for growth, wages, and current demand. The strength of Michigan's rural healthcare workforce is a critical issue across many communities, so analyzing its well-being is key to creating a healthier population of individuals and providing high-quality access to care.

1. Provide current information on demand needs and wages.
2. Highlight critical healthcare workforce gaps, especially as it pertains to rural healthcare.
3. Discuss the Michigan Health Council's effort to serve as the source for statewide health workforce strategy by creating a healthcare solution digital repository.

Main Session 2

108: Medicaid and CCBHC Update

- Meghan Groen, *Senior Deputy Director, Behavioral and Physical Health and Aging Services Administration*

Learning Outcome and Objectives:

Michigan's Medicaid program and the progress of Certified Community Behavioral Health Centers (CCBHC).

Breakout 3

109: Social Risk Adjustments and Value-Based Care

- Autumn Fick, *Senior Health Care Analyst, Blue Cross Blue Shield of Michigan*
- Jessica Huhn, *Medical Director, Blue Cross Blue Shield of Michigan*

Learning Outcome and Objectives:

Health care disparities efforts within the payer space. Example: Use of Area Deprivation Index to identify member/patients living in areas with high needs.

1. Identify fee for services verse value-based care strategies.
2. Discuss efforts BCBSM is making to decrease disparities among patient populations.
3. Connect to the various tools available to identify areas social risk.

110: Farm to Exam Table: Promoting Migrant and Seasonal Farmworker Access to Quality Healthcare

- Jesse Costilla, *Migrant Program Manager, Great Lakes Bay Health Centers*
- Amanda Byler, MSN, FNP-BC, *Migrant Health Director, Great Lakes Bay Health Centers*
- Cinthya Monter, *Medical Assistant, Great Lakes Bay Health Centers*

Learning Outcome and Objectives:

Learn about barriers to healthcare experienced by migrant and seasonal farmworkers and potential methods for promoting access to appropriate and quality healthcare.

1. Describe the approach and structure of one successful mobile migrant farmworker program.
2. Understand barriers and social determinants of health that are unique to the migrant and seasonal farmworker population.
3. Discuss methods for providing quality healthcare to migrant and seasonal farmworkers from a traditional, non-mobile site.

111: Addressing Michigan's Workforce Shortages Through HPSAs and Recruitment and Retention Programs

- Miguelina Carela-Garcia, MPH, *Primary Care Workforce Specialist, Michigan Department of Health & Human Services*
- Brittany Brookshire, MPH, *Primary Care Workforce Specialist, Michigan Department of Health and Human Services*

Learning Outcome and Objectives:

As a result of attending this session, participants will have increased knowledge of how state and federal programs use shortage designations to reduce healthcare shortages in high-need areas through loan repayment programs for the recruitment and retention of providers.

1. Describe the Shortage Designation process in Michigan, including the HPSA scoring criteria, new Maternity Care Target Areas (MCTA), and Statewide Rational Service Areas (SRSA).
2. Understand why some designations were officially withdrawn in January 2024, what to expect after losing designation status, and how to request a HPSA reinstatement for program eligibility such as the CMS Rural Health Clinic certification process.
3. Learn about state and federal programs using shortage designations and how to reduce healthcare shortages in high-need areas through loan repayment programs for the recruitment and retention of providers.

Breakout 4

112: 7th Annual Rural Health Research Day – Student Presentation

- Khyllian Lowry, *Michigan State University Medical Student*
- Porter Beilfuss, *Michigan State University Medical Student*

Learning Outcome and Objectives:

Annual Rural Health Research Day is for celebrating the Michigan State University Medical Students who have chosen to follow careers in rural. The students will highlight research that focuses on rural health.

1. Describe the current landscape of rural physicians in training.
2. Review current research from MSU Medical Students.
3. Review innovative projects from MSU Medical Students.

113: Strategic Deployment of Provider Practices

- Jonathon Pantenburg, *Principal, Wintergreen*

Learning Outcome and Objectives:

After attending this session, participants will have an increased knowledge of how to evaluate and focus on the strategic deployment of provider practices to improve access to care and financial solvency. Specifically, participants will understand the different designations available and the regulatory requirements necessary for each designation.

1. Identify opportunities to expand and leverage provider practices
2. Understand how the alignment and designation of provider practices impact reimbursements
3. Quantification of the impact of a designation on access to care

114: Addressing Chronic Pain in Marginalized Populations Using Nutritional Education Curricula: The Interplay of Food Insecurity, Substance Use Disorder, Chronic Pain, and Malnutrition

- Ramona Wallace, DO, IFMCP, *Assistant Professor, Western Michigan University Medical*
- Julia Kwapiszewski, BS, MPH, *CMU Medical Student CMU*

Learning Outcome and Objectives:

At the end of this conference, participants aim to gain a comprehensive understanding of the intricate connections between food insecurity, substance use disorder, chronic pain, and malnutrition, particularly in marginalized populations. The focus includes recognizing the significance of addressing micronutrient deficiencies and encouraging a holistic, interdisciplinary approach involving healthcare professionals, policymakers, and educators.

1. Describe, define, identify, and discover the intricate connections between food insecurity, substance use disorder, chronic pain, and malnutrition, particularly in marginalized populations.
2. Compare, discuss, contrast, and apply practical strategies for addressing micronutrient deficiencies within the context of chronic pain and substance use disorders in marginalized communities.
3. Connect, explain, and summarize the significance of comprehensive education and training in nutritional foundations for healthcare professionals, emphasizing the need for policy changes and collaborative efforts to improve the health outcomes of vulnerable populations.

Main Session 3

115: The State of Public Health in 2024: Charting a Path Forward

- Dr. Natasha Bagdasarian, MD, MPH, FIDSA, FACP, *Chief Medical Executive, Michigan Department of Health, and Human Services*

Learning Outcome and Objectives:

Understand the epidemiology and data on key public health issues including STIs, vaccines, viral respiratory infections, and maternal/infant mortality.

1. Define public health issues of state importance.
2. Identify lessons learned.
3. Discuss solutions and paths forward.

Friday, April 26, 2024

Opening Sessions:

201: Rural Recovery Ecosystems: What are they, and how can you build one in your community?

- Michael Meit, *MA, MPH, Director, East Tennessee State University Center for Rural Health Research*

Learning Outcome and Objectives:

Individuals will be aware of key aspects of recovery support, where to gain information on the strength of local recovery ecosystems, and strategies to strengthen recovery ecosystems in their communities.

1. Understand key aspects of community-level recovery ecosystems
2. Understand state-level policy to support building recovery ecosystems
3. Awareness of the Recovery Ecosystem Index, to help measure community-level recovery supports.

202: Health Law Update

- Andrew Heberling, *JD, Attorney, Hall Render, Killian, Heath, & Lyman Law Firm*

Learning Outcome and Objectives:

The learners will gain a fundamental understanding of recent legal developments that will directly impact healthcare operations, reimbursement, and compliance, as well as other regulatory and policy developments that may impact rural providers and clinicians.

1. Provide attendees with an overview of new statutory and regulatory requirements that may impact their practice and/or the provision of health care services by their hospital, clinic, or practice.
2. Familiarize attendees with recent occurrences/enforcement actions in health care which practically demonstrate regulatory constructs.
3. Alert attendees to upcoming legal and/or regulatory developments in health care.

Breakout Session:

203: Michigan Health Endowment Fund: Rural Innovation

- Phil Lewis, *Program Officer, Healthy Aging, Michigan Health Endowment Fund*
- Christopher McGovern, *MS, Director, Research Development, Connected Nation*

Learning Outcome and Objectives:

Participants will improve their knowledge related to the barriers and solutions related to telehealth adoption. Providers will be able to better establish and maintain relationships with patients who utilize telehealth for care with this improved knowledge.

204: Performance Improvement Vs. Plan of Correction

- Tressa Sacrey, BA, *Director, Education & Compliance, Health Services Associates, Inc.*

Learning Outcome and Objectives:

This session will dive into developing a performance improvement program to support the changes determined in the program evaluation for the RHC. We will discuss the proactive nature of an improvement project, review sample topics and plans and discover helpful tools for documenting outcomes. At the end of this session, participants will be able to state increased knowledge on how to develop and implement an improvement plan to avoid a plan of correction.

1. Discover helpful tools for documenting outcomes.
2. Discuss areas of improvement.
3. Review sample topics and action plans.

205: Beyond the Four Walls: Rural Partnerships to Expand Community Reach Using Community Health Workers

- Sally Mellema, MPH, *Community Health Program Supervisor, District Health Department # 10*
- Jeremy Cannon, RN, FACHE, *VP, Nursing Services, Kalkaska Memorial Hospital*

Learning Outcome and Objectives:

We hope this presentation provides modeling for other Community Health Worker program partnerships to expand community reach.

1. Provide overview of Program Model.
2. Provide history of partnership.
3. Provide partnership outcomes.

Closing Session:

206: Building Readiness for Health Solutions in Rural Michigan

- Sarah Lucas, *Director, Office of Rural Prosperity, Department of Labor and Economic Opportunity (LEO)*
- Andy Chosa, *Grant Administrator, Upper Peninsula Health Care Solutions*

Learning Outcome and Objectives:

At the end of this presentation, participants will have increased knowledge of opportunities for state policy solutions to rural health needs, as well as innovative regional approaches to rural health priorities.

1. Describe the Office of Rural Prosperity and its work.
2. Demonstrate best practices and innovative health solutions.
3. Summarize key opportunities for rural health solutions at the state and regional levels.